



Real Solutions Start With An Idea

Our Mission. To provide value added solutions to complex issues our clients face at any level of government. Our Bi-Partisan team of professionals executes thoughtful multi-faceted strategies using detailed planning and cutting edge public affairs tactics to achieve results that add value to our clients. We understand that lobbying isn't just about asking for a vote – it's about creating an environment where the legislator is educated with the facts, the message is consistent and the constituency is active.

Real Results. The results we provide to our clients demonstrates our lobbying experience but we do not just lobby an issue – we execute a plan. Our team takes great pride in our ability to get the job done in an effective and efficient manner. We understand that every second counts in state government, whether it is a final vote count before a committee hearing or a question that needs to be answered the day that RFP is due – we treat all clients' issues with the utmost importance and strive to provide you with the quickest results without sacrificing accuracy. Our team will provide you with an "all hands on deck" approach to ensure your message is delivered to key leaders and to ensure you have a seat at the table when decisions are being made that affect your industry. Our goal is to provide you with information about the process and political landscape so you know the result before the vote is taken.



Our Focus

Health Care

Transportation

Tax Increment Financing

Public Utilities

Business Development

Appropriations

Procurement

Contact Us

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Our Team



John T. McCarthy, III, General Partner: McCarthy has more than twenty years of experience in political campaigns, corporate government relations and managing a private lobbying firm. He has served as Chairman of the Republican Party of Kentucky, Special Assistant to Governor Ernie Fletcher for Personnel and is a key political ally for Republican leaders throughout the state. McCarthy's experience as a campaign manager at the federal, state and local level gives our clients the ability to use all forms of communication to effectively deliver a message. His most valuable asset is his strategic thinking and knowing when to use the tools that are in place and how to successfully manage the outcome and the image of a campaign. McCarthy graduated from Centre College with a B.A. in economics and government.

Amy Wickliffe, Partner: Wickliffe brings over a decade of political and lobbying experience to the MSS team. She has been lobbying the Kentucky General Assembly since 2005 and previously served as Chief of Staff to First Lady Glenna Fletcher, Statewide Finance Director for Governor Ernie Fletcher and Williams-Farmer 2011. Every elected Republican in the Commonwealth both federal and state knows Amy Wickliffe because of her tremendous tenacity to raise money and keeps organizations focused. She has the highest respect from legislators due to her candor and knowledge of the issues. Wickliffe makes sure the details are completed so the plan is well executed. She holds a B.A. in psychology from Transylvania University and a M.B.A. from Midway College.

Skipper Martin, Strategic Partner: Martin has spent nearly four decades serving the Commonwealth of Kentucky and its citizens through public service. He has served at both the local and state levels of government including Chief of Staff to Governor Paul Patton. Martin is also a licensed Kentucky realtor associated with Coldwell Banker McMahan Company. Everyone in state government knows Skipper Martin. He is our preeminent Democrat who has unparalleled access to the Governor's Office and the Governor's Cabinet. Martin holds a B.A. from Eastern Kentucky University and a master's degree from the University of Louisville.

Ron Geoghegan, Strategic Partner: Geoghegan brings more than twenty-five years of government relations experience to the MSS team. He served as chief lobbyist for BellSouth Kentucky representing their interests to local, state and federal officials. Geoghegan's greatest asset is that legislators trust his analysis of how public policy intersects with the political climate. He is an excellent vote counter and a respected peer of many influential staff members in the House of Representatives and the Beshear administration. This access provides information for our clients and is essential in order to make good decisions. He also understands better than anyone the complexity of developing and executing campaigns to change tax policy. He holds a B.A. in journalism from the University of Kentucky and an M.B.A. from Bellarmine University.

Sherman Brown, Principal: Brown is an experienced and knowledgeable political advisor who has held senior roles in campaigns ranging from local municipal elections to statewide gubernatorial and US Senate campaigns since 2002. Most recently Brown served as Deputy Campaign Manager for the re-election of Governor Steve Beshear. Brown's long time participation in Democrat politics and work at the KY Democrat Party allows him a unique relationship with Democrat legislators in the Senate and the House. Brown's

ability to always be in the middle of the conversation with key staff in the Governor's Office and House Democrat Leadership office is a tremendous asset to our team. He graduated from Xavier University with a degree in communications and is currently pursuing his M.P.A. from Western Kentucky University.

Jeff Busick, Principal: Busick is experienced with working in politics as he has worked with the Senate President's Office and Republican members of the Senate Majority Caucus as Deputy General Counsel. During his time at the Legislative Research Commission (LRC), he was also assigned as the principal staffer to the Chairman of the Senate Appropriations and Revenue Committee, where he was instrumental in the development and passage of every executive, legislative, judicial and transportation budget bill. Due to his work on various tax modernization bills; tax incremental financing (TIF) laws; economic development incentive packages; pension reform and various education related reforms, Busick has earned the respect and professional regard of both Republicans and Democrats in both chambers of the legislature, as well as several Executive Branch officials. Busick has also joined the law firm Jackson Kelly PLLC in Lexington as a member of the Public Policy and Regulatory Affairs Practice Group and the Higher Education Industry Practice Group where he represented several equine, healthcare, coal and other corporate/business entity clients. Busick graduated from the University of Notre Dame with a B.B.A in Management Information Systems and a B.A. in Government. He holds his law degree from Northern Kentucky University's Salmon P. Chase College of Law and is an active member of the Kentucky Bar Association.

Libby Milligan, Director of Client Services: Milligan has worked in the government sector for over eight years working in both the federal and state government. She served as Special Assistant to the Governor for Administration and Legislation under Governor Ernie Fletcher and as a member of his Senior Policy Committee. Milligan has extensive experience in critical reading and analysis of legislation and regulations. She understands the process and function of the Department of Revenue and tax reform from her previous experience working in a Governor's office that led the most recent tax reform efforts. Milligan also has access to key staff within the Governor's Office for Policy and Management and the Department for Revenue who will be included in the process of drafting legislation as it relates to tax reform. Milligan graduated from the University of Kentucky with a B.A. in political science.

Jane Corder, Office Manager: As Office Manager, Corder assists the entire MSS team with the day-to-day operations of the firm. Providing executive level support to the lobbyists as well as the clients, Corder brings over thirty years of experience including her previous work at the Cabinet for Health and Family Services during the Patton and Fletcher administrations.

Our Clients

21st Century Parks	KY Coalition of Nurse Practitioners and Midwives
Air Evac EMS, Inc.	KY Consumer Credit
Alliance Cost Containment	KY Dental Association
Allied Energy	KY Employers' Mutual Insurance
Altria Client Services, Inc.	KentuckyOne Health
American Legal Finance Association	KY Optometric Association
American Optometric Association	KY Orthotic Prosthetic Association
Appriss	KY Roofing Contractors Association
AT&T of Kentucky	Larue County Fiscal Court
Big Brothers/Big Sisters	Louisville Free Library Foundation
Boardwalk Pipeline	Michter's Distillery, LLC
Christian Care Ministry	Mobile Strategies
Churchill Downs, Inc.	Ohio Mills/Special Olympics
Distilled Spirits Council of the United States	Owensboro Grain Company
Enhanced Capital	Perdue
Enterprise Rent-A-Car	Pfizer, Inc.
Equus Energy Group, LLC	Pikeville Medical Hospital
Genesis Health Technologies	Plantmix Asphalt Industry of Kentucky
Haydon Holdings, LLC	Poe Companies
Herlihy Group, Inc.	Scottsville/Allen Co. Industrial Development Authority
Hinkle Contracting Corporation	Snap-Tite
Interlock Industries	State Volunteer Mutual Insurance
Jefferson County Attorney's Office	Stengel-Hill Architecture
JGWPT, LLC	Strategic Health Advisors
Jobs for Kentucky's Graduates	Tichenor & Associates
KY American Water Company	Underwriters Safety & Claims
KY Association of Health Care Facilities	XEROX
KY Association of Nurse Anesthetists	ZirMed
KY Association of REALTORS	